

RM/BBA-501 (OC) (Sup) (AK)

2 0 2 1

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper : BBA-501 (Old)

(Research Methodology)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

2. State whether the following statements are *True* or *False* : 1×5=5

(a) *True*

(b) *True*

(c) *True*

(d) *False*

(e) *True*

/455K

(2)

2. Choose and write the correct answer from the options provided : 1×10=10

- (a) (i) census survey
- (b) (ii) Schedule
- (c) (iv) Nominal scale
- (d) (iv) All of the above
- (e) (i) classification
- (f) (i) causal analysis
- (g) (ii) popular report
- (h) (i) primary data
- (i) (ii) specific
- (j) (i) field
